



Built On What Matters

Town of Frederick PROST Commission Agenda

5830 Bella Rosa Parkway

Frederick, CO 80504

Wednesday, March 12, 2025

6:30 PM

Call to Order – Roll Call

Approval of Agenda

Public Comment

This portion of the agenda is provided to allow members of the audience to provide comments to the PROST Commission. Please sign in and you will be called. If your comments or concerns require an action, that item(s) will need to be placed on a later Agenda. Please limit the time of your comments to three (3) minutes.

Action Agenda

- A. February Minutes -

Discussion Items

- B. Communications and Engagement Update -
Jessica Hill, Events Coordinator
- C. Downtown Plan Update -
Ali van Deutekom, Planning Manager
- D. Go Outdoors Frederick 2050 Update -
Colby Johnson, Parks and Open Space Director

Commissioner Reports

Adjournment



Built On What Matters

TOWN OF FREDERICK PROST Commission Staff Report

Tracie Crites, Mayor

Kevin Brown, Mayor Pro Tem
Dan March, Trustee
Mark Lamach, Trustee

Adam Mahan, Trustee
Windi Padia, Trustee
Chad teVelde, Trustee

February Minutes

Agenda Date: 3/12/25 PROST Commission

Attachments: 1. 2-12 PROST Minutes

Reviewed By:

Action Type

Strategic Plan Alignment:

Please provide specific alignment with the 2021-2022 strategic plan in identifying the overall broad goal and potential icon and definition and focus area on the goal. For example:

- Community and Economic Vitality – This request aligns with the Town's retail strategy by increasing daytime employment and adding new primary employers to the local community. Additional daytime population will help drive the need for and substantiate the case for additional retail services within the Town.

Summary Statement:

"Introduce" the request in a concise manner within the space provided. Additional information can be added below. Don't write a book, however, don't merely restate the Staff Report title above

Detail of Issue/Request:

Fully describe the issue or request. Focus on answering what, why and how more thoroughly. This may include referring to trends, statistical charts or policy documents. If you choose to refer to other materials, either include a copy or make the reference clear enough that the reader can easily find the reference material.

If the issue involves a project, you may want to describe the anticipated timeframe for completing the project. If replacing a piece of equipment that is budgeted, you should describe the condition of the equipment that is being replaced (e.g. mileage, safety concerns, etc.).

Address why this matters to the community and/or how it affects the community in a positive way.

Note: If proposing a change to a Frederick Municipal Code, Town Policy, the Frederick Land Use Code, etc., always include a copy of the respective page(s).

Legal Comments:

Discuss any legal or political issues that may be affected by this decision. If there are not any, put "Not Applicable". Examples might include "This issue is required to be addressed in this manner by the Taxpayer's Bill of Right's (TABOR)" or "Section V. of the Frederick Municipal Code requires this issue to be addressed in this manner".

Note: You should consult with the Town Attorney when discussing legal issues to avoid creating "additional" liabilities. Be careful of unintended consequences

Alternatives/Options

Discuss any possible alternatives or other options that were considered or that may be available for consideration. Indicate the reason(s) why the proposed choice was selected over other alternatives.

Note: If you haven't thought of any alternatives or options, then you probably haven't thought enough about the issue!!

Financial Considerations

This section is primarily for more complicated issues that involve grants, debt financing, etc., If the item is already budgeted and no additional funds are necessary, then the fiscal note on page one should suffice. If this section does not apply, put "Not Applicable".

Staff Recommendation

This section is reserved for staff's recommendation on the issue in question. However, there may be times where several issues are commingled together and staff recommends approving some components, but not others. If this is the case, you need to fully describe the recommendation.

Community Impact



Town of Frederick PROST Commission

Meeting Minutes
February 12, 2025

Call to Order – Roll Call:

Approval of Agenda:

Public Comment:

Action Agenda:

Approval of January PROST Minutes: The January Minutes were approved 7-0 with no changes.

2024 Annual Report Adoption: The 2024 Parks and Open Space Department Report was approved 7-0 with no changes.

Discussion Items:

Economic Development Update: Redevelopment Administrator, Sierra Fedder, presented an update on all of the strategic initiatives in Downtown Frederick, including 2025's short, mid and long-term goals.

2025 Golf Update: Bella Rosa General Manager, Tim Schwartz, presented an update on 2024 statistics and 2025 special events.

Commissioner Reports: Parks and Open Space Director, Colby Johnson, gave a quick preview of the March Agenda, showed Commissioners the new CIP webpages on the Town website and highlighted Parks Manager, Mike Harris's recent graduation from the Park Management School.

Commissioner Davis asked that we revisit the potential to become a Certified Audubon Cooperative Sanctuary at Bella Rosa Golf Course this upcoming fall.

Adjournment: The meeting was adjourned at 7:35pm.